

REP HEADLINE# 6296388 TEL# E:120904 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 8: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 20.24
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 20.24

REP: REVISION
 LN'S 158-182 ADDED
 NEW TTL \$889,850
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
158	A		530A-600A	30		\$470.00	11/5	11/5	1		MON	1
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1537 PROGRAM : 530A NEWS CON COM1: 530A NEWS												

11/2/12 FCC

FAX# 703-516-9680
HARRIS REPORT FROM REP NOV1/12 20.24
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
159	A		600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$1,450.00	11/5	11/5	2		MON	2
160	A		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	11/5	11/5	2		MON	2
161	A		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,040.00	11/5	11/5	1		MON	1
162	A		800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,100.00	11/4	11/4	1		SUN	1
163	A		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$600.00	11/4	11/4	2		SUN	2
164	A		1000A-1030A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$300.00	11/5	11/5	1		MON	1
165	A		1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$300.00	11/5	11/5	1		MON	1
166	A		1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$300.00	11/5	11/5	1		MON	1
167	A		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$380.00	11/5	11/5	1		MON	1

FAX# 703-516-9680
HARRIS REPORT FROM REP NOV1/12 20.24
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
168	A		100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$750.00	11/5	11/5	1		MON	1
169	A		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$470.00	11/5	11/5	1		MON	1
170	A		1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$325.00	11/4	11/4	2		SUN	2
171	A		300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$900.00	11/5	11/5	2		MON	2
172	A		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,130.00	11/5	11/5	1		MON	1
173	A		500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$1,700.00	11/5	11/5	1		MON	1
174	A		530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,700.00	11/5	11/5	1		MON	1
175	A		600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,250.00	11/5	11/5	1		MON	1
176	A		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	11/5	11/5	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
177	A		600P-630P	30		\$1,600.00	11/4	11/4	1		SUN	1
PROGRAM : SUN 6P NEWS												
CON COM1: SUN 6P NEWS												
178	A		1100P-1135P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : 11P NEWS												
CON COM1: 11P NEWS												
179	A		1237A-136A	30		\$400.00	11/5	11/5	1		MON	1
PROGRAM : FALLON												
CON COM1: FALLON												
180	A		800P-1000P	30		18000.00	11/5	11/5	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
181	A		700P-815P	30		\$7,000.00	11/4	11/4	1		SUN	1
PROGRAM : FTBL NIGHT												
CON COM1: FTBL NIGHT												
182	A		815P-1130P	30		25000.00	11/4	11/4	1		SUN	1
PROGRAM : SUN NIGHT FTBL												
CON COM1: SUN NIGHT FTBL												

OCT/12 579145.00 NOV/12 310705.00

CONTRACT TOTAL 889850.00
 TOTAL SPOTS 640

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

MOD CODE A-ADO B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
 3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6296388 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
 PRODT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV1/12 19.27

REF: MAKEGOOD
 SPOTS CANCELED ON LN'S 29 AND 151
 LN'S 154-155 ADDED AS MG
 NEW TTL \$807,910
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :
 AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
 AGENCY PRODUCT CODE = 101

29	S		700P-800P	30		\$650.00	10/6	10/6	0			SAT	0
29	S		700P-800P	30		\$650.00	10/13	10/13	1			SAT	1
29	S		700P-800P	30		\$650.00	10/20	10/20	1			SAT	1
29	S		700P-800P	30		\$650.00	10/27	10/27	1			SAT	1
29	S		700P-800P	30		\$650.00	11/3	11/3	0			SAT	0

PROGRAM : ENTERTAINMENT TONIGHT

Handwritten signature/initials

CON COM1: ENTERTAINMENT TONIGHT

151 S 800P-900P 30 \$2,900.00 11/2 11/2 0 FRI 0

PROGRAM : STARWATCH JAMES BOND
CON COM1: STARWATCH JAMES BOND

154 A 700P-800P 30 \$1,350.00 11/3 11/3 2 SAT 2

PROGRAM : SAT NEWS
CON COM1: SAT NEWS

155 A 600P-630P 30 \$750.00 11/4 11/4 1 SUN 1

PROGRAM : SUN 6P NEWS
CON COM1: SUN 6P NEWS

156 A 700P-800P 30 \$1,350.00 11/3 11/3 0 SAT 0

PROGRAM : SAT NEWS
CON COM1: SAT NEWS

157 A 600P-630P 30 \$750.00 11/4 11/4 0 SUN 0

PROGRAM : SUN 6P NEWS
CON COM1: SUN 6P NEWS

OCT/12 579145.00 NOV/12 228765.00

CONTRACT TOTAL 807910.00
TOTAL SPOTS 610

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR			4	2		6	
12	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR		2				2	
13	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR				4		4	
15	M-F 6p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			3	4		7	
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30 Comme	Nbr of Spots Closed PR				1		1	
18	M-F 7p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			1	1		2	
20	M-F 730p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR			4	2		6	
22	M-Th, Su 430a News .TWTF..S	06	25	30 Comme	Nbr of Spots	4	4	4	4		20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR		1				1	
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 822 Issue 11



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR			1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots Closed PR							
43	Sun 7p ET / 6p CT Football Night In AmericaS	06		30 Comme	Nbr of Spots Closed PR	1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots Closed PR							
47	M-Su 11p News ..TWTF..	06		30 Comme	Nbr of Spots Closed PR		2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR			1			2	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR			1			1	
68	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR			1	1		2	
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Nbr of Spots Closed PR	1					2	
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR		1	1			2	
Weekly Totals:					96	127	119	121	128	49	640	
Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7			

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
76	M-Th, Su 430a News M.....	06	25	30 Comme		1	1	1	1	1	5	125
77	M-Su 11p News M.....	06		30 Comme			1				1	
84	M-Th, Su 430a News M.....	06	25	30 Comme						1	1	25
85	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme		2	2	2	2		10	4000
86	M-F 10a News .TWTF..	03	160	30 Comme		4	4	4			16	2560
87	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme		4	4	4			16	10400
88	M-F 11a Daytime .TWTF..	03	160	30 Comme		4	4	4	4		20	3200
89	M-F 12p Today Show III .TWTF..	03	200	30 Comme		4	4				8	1600
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme		4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme		4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme		4	4	4	4		20	12000
93	M-F 5a News	03	150	30		4	4	4	4		20	3000

Weekly Totals: Total Spots(Ord Spots) 96 127 119 121 128 49 640
Closed PR 2 8 21 26 7 7 64

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 822 Issue 11



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
94	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4		16	14400
95	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4		16	14400
97	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4	4				8	9600
98	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	2	2				4	2800
99	M-F 630p ET / 530p CT NBC Nightly News TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4		16	80000
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				8	8000
101	M-F 7a Today Show TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots	4	4		4		12	10800
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				8	8000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4	4				8	4400
104	Fri 8-9p ET / 7-8p CT Whitney / Community	02		30	Nbr of Spots							

Weekly Totals: Total Spots(Ord Spots) 96 127 119 121 128 49 640
Closed PR 2 8 21 26 7 64

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
105	...F... Fri 9p ET / 8p CT Grimm	03	3400	30 Comme	Closed PR	1	1	1	1		3	3400
106	...F... Mon 10p ET / 9p CT Revolution	03	3600	30 Comme	Nbr of Spots	1					1	3600
107	M..... Mon 8-10p ET / 7-9p CT Voice	03	9000	30 Comme	Nbr of Spots		1	1		1	4	36000
108	M..... Mon 8p ET / 7p CT The Voice	03	9000	30 Comme	Nbr of Spots			1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30 Comme	Nbr of Spots	1	1	1	1		4	4800
110S. Sat 12p News	03	150	30 Comme	Nbr of Spots	1	1	1	1	1	5	750
111S. Sat 6p News	03	700	30 Comme	Nbr of Spots	1		1			2	1400
112S. Sat 630p ET / 530p CT NBC Nightly News	01	5000	30 Comme	Nbr of Spots	1		1			2	10000
113S. Sat 7p Entertainment Tonight	03	650	30 Comme	Nbr of Spots		1	1	1		3	1950
114S. Sat 7a Today Show	03	500	30 Comme	Nbr of Spots	2	2	2	2	2	10	5000
115S. Sat 9a News	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	Sun 12p NewsS	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p NewsS	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	1	1					2	6800
121	Sun 8a Today ShowS	03	500	30 Comme	1	1					2	1000
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1	1		1	1		4	40000
123	Sun 9a NewsS	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News TWTFSS	03	1250	30 Comme	4	4	4	4			16	20000
125	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	1			1			2	7200
126	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	1		1				2	18000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Closed PR		1			1		1	9000
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme		1					1	3600
129	M-F 10a News M.....	03	1600	30 Comme		1	1	1	1		4	6400
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	6500	30 Comme		1	1	1	1		4	26000
131	M-F 11a Daytime M.....	03	1600	30 Comme		1	1	1	1	1	5	8000
132	M-F 12p Today Show III M.....	03	2000	30 Comme		1	1				2	4000
133	M-F 2p Rachael Ray M.....	03	2500	30 Comme		1	1	1	1	1	5	12500
134	M-F 3p Doctors M.....	03	4500	30 Comme		1	1	1	1	1	5	22500
135	M-F 4p Dr Oz M.....	03	6000	30 Comme		1	1	1	1	1	5	30000
136	M-F 5a News M.....	03	1500	30 Comme		1	1	1	1	1	5	7500
137	M-F 5p News M.....	03	9000	30 Comme		1	1	1	1	1	4	36000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1		4	3600
140	M-F 6p News M.....	03	1200	30 Comme		1	1				2	2400
141	M-F 6a News M.....	02		30 Comme							1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme		1	1				2	2000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1		4	3600
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1				2	2000
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1				2	1100
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1		4	5000
149	M-F 4p Dr Oz .T.....	03	600	30 Comme						1	1	600
152	M-F 9a Today Show II M.....	03	550	30 Comme						1	1	550
Weekly Totals: (Total Spots(Ord Spots))					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 822 Issue 11



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
153	Sun 10a Meet The PressS	03	1400	30 Nbr of Spots		1					1	1400
154	Tue 8p ET / 7p CT Voice T.....	06	4500	30 Nbr of Spots		1					1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Nbr of Spots		2					2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Nbr of Spots		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Nbr of Spots		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Nbr of Spots		1	1				2	5880
159	Fri 8p ET / 7p CT GrimmF..	03		30 Nbr of Spots								
160	Fri 10p ET / 9p CT Dateline NBC FridayF..	03	3000	30 Nbr of Spots		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Nbr of Spots			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Nbr of Spots			1				1	4800
Weekly Totals: (Total Spots(Ord Spots))					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
164	Sun 8a Today ShowS	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The VoiceF..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT GrimmF..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme			4				4	3600
169	M-F 12p Today Show III ..TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News ..TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News ..TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News ..TWTF..	01	2000	30 Comme			4				4	8000
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme			4				4	8000
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme			4				4	4160
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
175	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots			1				1	5000
176	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots			1				1	7000
177	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme	Nbr of Spots			1				1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots				1			1	2000
184	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots				1			1	1040
185	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme	Nbr of Spots			1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVUS	03	1400	30 Comme	Nbr of Spots			1				1	1400
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	128	49	640	
Closed PR						2	8	21	26	7		64	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 822 Issue 11



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
187S Tue 8-10p ET / 7-9p CT Voice	03	9000	30 Comme					1		1	9000
188	Tue 10p ET / 9p CT Parenthood	03	3600	30 Comme				1			1	3600
189	M-F 12p Today Show III	01	380	30 Comme				4			4	1520
190	M-F 6p News	01	2250	30 Comme				4			4	9000
191	M-F 6a News	01	1450	30 Comme				2			2	2900
192	M-F 7p News	01	2000	30 Comme				4			4	8000
193	M-F 730p Entertainment Tonight	01	2000	30 Comme				4			4	8000
194	M-F 9a Today Show II	01	1040	30 Comme				4			4	4160
195	Fri 9p ET / 8p CT Grimm	01	7000	30 Comme				1			1	7000
196	Mon 10p ET / 9p CT Revolution	01	7500	30 Comme					1		1	7500
197	Sun 10a Meet The Press	01	5000	30 Comme				1			1	5000
198	Sun 7p ET / 6p CT Football Night In											
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 822 Issue 11



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
198	AmericaS	01	7000	30 Comme	Nbr of Spots				1			1	7000
199	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots				1			1	1100
200	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots				1			1	7500
201	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots					1		1	380
202	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots					1		1	2000
203	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots					1		1	2000
204	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots					1		1	1040
205	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1		1	2250
206	M-F 12p Today Show III T.....	01	380	30 Comme	Nbr of Spots						1	1	380
207	M-F 5p News T.....	01	1700	30 Comme	Nbr of Spots						1	1	1700
208	M-F 7a Today Show T.....	01	2000	30 Comme	Nbr of Spots						1	1	2000
209	M-F 10a News TWTTF..	01	300	30 Comme	Nbr of Spots					4		4	1200
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	128	49	640	
Closed PR						2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
210	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	01	1300	30	Nbr of Spots					4		4	5200
				Comme									
211	M-F 12p Today Show III .TWTF..	01	380	30	Nbr of Spots					4		4	1520
				Comme									
212	M-F 5p News .TWTF..	01	1700	30	Nbr of Spots					4		4	6800
				Comme									
213	M-F 530p News .TWTF..	01	1700	30	Nbr of Spots					4		4	6800
				Comme									
214	M-F 6p News .TWTF..	01	2250	30	Nbr of Spots					4		4	9000
				Comme									
215	M-F 6a News .TWTF..	01	1450	30	Nbr of Spots					2		2	2900
				Comme									
216	M-F 7p News .TWTF..	01	2000	30	Nbr of Spots					4		4	8000
				Comme									
217	M-F 7a Today Show .TWTF..	01	2000	30	Nbr of Spots					4		4	8000
				Comme									
218	M-F 730p Entertainment Tonight .TWTF..	01	2000	30	Nbr of Spots					4		4	8000
				Comme									
219	M-F 9a Today Show II .TWTF..	01	1040	30	Nbr of Spots					4		4	4160
				Comme									
220	Sat 1130p ET / 1030p CT Saturday Night LiveS.	01	2500	30	Nbr of Spots					1		1	2500
				Comme									
Weekly Totals:						96	127	119	121	128	49	640	
Total Spots(Ord Spots)						2	8	21	26	7		64	
Closed PR													

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
221	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots				1		1	5000
222	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots				1		1	7000
223	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots				1		1	1100
224	M-Su 11p News .TWTF..	01	2500	30 Comme	Nbr of Spots				4		4	10000
225	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme	Nbr of Spots				1		1	7200
226	M-F 10a News M.....	01	300	30 Comme	Nbr of Spots					1	1	300
227	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots					1	1	1300
228	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots					1	1	380
229	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
230	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
231	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1	1	2250
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
232	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
233	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
234	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
235	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots					1	1	1040
236	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots					1	1	2500
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids ...F..	02		30 Comme	Nbr of Spots							
238	Fri 8p Star Watch Primetime ...F..	04		30 Comme	Nbr of Spots				1		1	
239	M-F 2p Rachael Ray ...F..	03	250	30 Comme	Nbr of Spots				1		1	250
240	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots					1	1	250
241	Sat 7p Star WatchS.	03	1350	30 Comme	Nbr of Spots				2		2	2700
242	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots				1		1	750
243	M-F 530a News	01	470	30 Comme	Nbr of Spots					1	1	470

Weekly Totals:	Total Spots(Ord Spots)	96	127	119	121	128	49	640	
Closed PR		2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	...	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
244	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots						2	2	2900
245	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots						2	2	4000
246	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots						1	1	1040
247	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots					1		1	1100
248	Sun 9a NewsS	01	600	30 Comme	Nbr of Spots					2		2	1200
249	M-F 10a News M.....	01	300	30 Comme	Nbr of Spots						1	1	300
250	M-F 1030a Extra M.....	01	300	30 Comme	Nbr of Spots						1	1	300
251	M-F 11a Daytime M.....	01	300	30 Comme	Nbr of Spots						1	1	300
252	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots						1	1	380
253	M-F 1p Days Of Our Lives M.....	01	750	30 Comme	Nbr of Spots						1	1	750
254	M-F 2p Rachael Ray M.....	01	470	30 Comme	Nbr of Spots						1	1	470
255	Sun 12p News	02	325	30 Comme	Nbr of Spots					2		2	650
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	128	49	640	
Closed PR						2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
256	M-F 3p Doctors M.....	01	900	30 Comme	Nbr of Spots						2	2	1800
257	M-F 4p Dr Oz M.....	01	1130	30 Comme	Nbr of Spots						1	1	1130
258	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots						1	1	1700
259	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots						1	1	1700
260	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots						1	1	2250
261	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme	Nbr of Spots						1	1	5000
262	Sun 6p NewsS	01	1600	30 Comme	Nbr of Spots					1		1	1600
263	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots						1	1	2500
264	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots						1	1	400
265	Mon 8-10p ET / 7-9p CT Voice M.....	01	18000	30 Comme	Nbr of Spots						1	1	18000
266	Sun 7p ET / 6p CT Football Night in AmericaS	01	7000	30 Comme	Nbr of Spots						1	1	7000
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	128	49	640	
Closed PR						2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
267	Sun 815p ET / 715p CT NBC Sunday Night Football	01	25000	30	Comme					1		1	25000
.....S													

Weekly Totals:	Total Spots(Ord Spots)	96	127	119	121	128	49	640	
	Closed PR	2	8	21	26	7		64	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
113	Sat 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids	:30 Commercial	10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
238	Fri 8p Star Watch Primetime	:30 Commercial	10/29/12	Closed Pre Emption	2,900.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
Totals		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	640	96	127	119	121	128		49
Cost	889850	106510	153515	147235	171825	226535		84170

Grand Totals:

Spots:	640
Gross Total:	889,850.00
Commission:	133,477.50
Net Total:	756,372.50

ADV # _____ ADV. NAME FOLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
 3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6296388 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
 PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT31/12 12.15

REP: MAKEGOOD
 SPOT CANCELED ON LN 21
 LN'S 151-153 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	S		800P-900P	30		\$3,400.00	10/5	10/5	0		FRI	0
21	S		800P-900P	30		\$3,400.00	10/19	10/19	0		FRI	0
21	S		800P-900P	30		\$3,400.00	11/2	11/2	0		FRI	0

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
 AGENCY PRODUCT CODE = 101

PROGRAM : WHITNEY/COMMUNITY
 CON COM1: WHITNEY/COMMUNITY

Handwritten signature/initials

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
151	A		800P-900P	30		\$2,900.00	11/2	11/2	1		FRI	1
PROGRAM : STARWATCH JAMES BOND												
CON COM1: STARWATCH JAMES BOND												
152	A		200P-300P	30		\$250.00	11/2	11/2	1		FRI	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
153	A		200P-300P	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
OCT/12			579145.00			NOV/12			228865.00			
CONTRACT TOTAL												808010.00
TOTAL SPOTS												609

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED
 SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR		4	2			6	
12	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	2					2	
13	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			4			4	
15	M-F 6p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR		3	4			7	
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			1			1	
18	M-F 7p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR		1	1			2	
20	M-F 730p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR		4	2			6	
22	M-Th, Su 430a News	06		30 Comme	Nbr of Spots	4	4	4	4		20	500
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120804026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	..TWT..S Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR				1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots Closed PR				1			1	
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme	Nbr of Spots Closed PR		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots Closed PR				1			3	
47	M-Su 11p News ..TWTF..S	06		30 Comme	Nbr of Spots Closed PR			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR				1			2	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR				1			1	
68	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR				1			2	
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	119	27	609	
Closed PR						2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30	Nbr of Spots		1	1			2	
				Comme	Closed PR							
74	M-F 730p Entertainment Tonight M.....	06		30	Nbr of Spots			1			2	
				Comme	Closed PR							
76	M-Th, Su 430a News M.....	06	25	30	Nbr of Spots		1	1	1	1	5	125
				Comme								
77	M-Su 11p News M.....	06		30	Nbr of Spots							
				Comme	Closed PR							
84	M-Th, Su 430a News M.....	06	25	30	Nbr of Spots					1	1	25
				Comme								
85	M-F 1p Days Of Our Lives ..TWTF..	03	400	30	Nbr of Spots	2	2	2	2		10	4000
				Comme								
86	M-F 10a News ..TWTF..	03	160	30	Nbr of Spots	4	4	4			16	2560
				Comme								
87	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30	Nbr of Spots	4	4	4			16	10400
				Comme								
88	M-F 11a Daytime ..TWTF..	03	160	30	Nbr of Spots	4	4	4	4	4	20	3200
				Comme								
89	M-F 12p Today Show III ..TWTF..	03	200	30	Nbr of Spots	4	4				8	1600
				Comme								
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	4	4	4	4			16	14400
95	M-F 530a News .TWTF..	01	470	30 Comme	4	3	4	4	4		19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	4	4	4	4			16	14400
97	M-F 6p News .TWTF..	03	1200	30 Comme	4	4					8	9600
98	M-F 6a News .TWTF..	03	700	30 Comme	2	2					4	2800
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	4	4		4	4		16	80000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Submission Cost: 808010
Schedule Dates: 10/01/12 to 11/11/12
Client/Product/Estimate: 95 / 101 / 1537
Est./PO Number: 06296388
Weeks: 6
Contract type: Political
Associated Copies: No
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots 4	4					8	8000
101	M-F 7a Today Show .TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots 4	4		4			12	10800
102	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots 4	4					8	8000
103	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots 4	4					8	4400
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02		30 Comme	Nbr of Spots Closed PR 1		1		1		3	
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots 1	1					1	3400
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots 1						1	3600
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots 1	1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots 1			1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30	Nbr of Spots 1	1	1	1			4	4800
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p NewsS.	03	150	30 Comme	1	1	1	1	1		5	750
111	Sat 6p NewsS.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme		1	1	1	1		4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a NewsS.	03	300	30 Comme	1	1	1	1	1		5	1500
117	Sun 12p NewsS.	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p NewsS.	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night inS.	03	3400	30 Comme	1	1					2	6800
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 822 Issue 10



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
121	AmericaS Sun 8a Today Show	03	500	30 Comme	Nbr of Spots	1	1				2	1000
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	1	1		1	1	4	40000
123	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
124	M-Su 11p News ..TWTF..	03	1250	30 Comme	Nbr of Spots	4	4	4	4		16	20000
125	Tue 10p ET / 9p CT Parenthood ..T.....	03	3600	30 Comme	Nbr of Spots	1			1		2	7200
126	Tue 8p ET / 7p CT Voice ..T.....	03	9000	30 Comme	Nbr of Spots	1		1			2	18000
127	Wed 10p ET / 9p CT Chicago Fire ..W.....	03	3600	30 Comme	Nbr of Spots		1			1	1	3600
128	Wed 9p ET / 8p CT Law & Order SVU ..W.....	03	3600	30 Comme	Nbr of Spots		1				1	3600
129	M-F 10a News M-F.....	03	160	30 Comme	Nbr of Spots		1	1	1	1	4	640
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1		4	2600
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1				2	400
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	4	3600
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	4	3600
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
140	M-F 6p News M.....	03	1200	30 Comme		1	1				2	2400
141	M-F 6a News M.....	02		30 Comme		1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme		1	1				2	2000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1		4	3600
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1				2	2000
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1				2	1100
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1		4	5000
148	M-F 4p Dr Oz T.....	03	600	30 Comme						1	1	600
152	M-F 8a Today Show II T.....	03	550	30 Comme						1	1	550
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
153	Sun 10a Meet The PressS	03	1400	30 Nbr of Spots		1					1	1400
				Closed PR	1						1	1400
154	Tue 8p ET / 7p CT Voice T.....	06	4500	30 Nbr of Spots		1					1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Nbr of Spots		2					2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Nbr of Spots		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Nbr of Spots		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Nbr of Spots		1	1				2	5880
159	Fri 8p ET / 7p CT GrimmF..	03		30 Nbr of Spots								
160	Fri 10p ET / 9p CT Dateline NBC FridayF..	03	3000	30 Nbr of Spots		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Nbr of Spots			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks &	02	4800	30 Nbr of Spots			1				1	4800
Weekly Totals:					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
163	Recreation ...T... Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme Nbr of Spots			1				1	3200
164	Sun 8a Today ShowS	01	1100	30 Comme Nbr of Spots		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme Nbr of Spots		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme Nbr of Spots		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme Nbr of Spots			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme Nbr of Spots			4				4	3600
169	M-F 12p Today Show III ..TWTF..	01	380	30 Comme Nbr of Spots			4				4	1520
170	M-F 6p News ..TWTF..	01	2250	30 Comme Nbr of Spots			4				4	9000
171	M-F 6a News ..TWTF..	01	1450	30 Comme Nbr of Spots			2				2	2900
172	M-F 7p News ..TWTF..	01	2000	30 Comme Nbr of Spots			4				4	8000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme			4				4	8000
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The PressS	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme			1				1	7000
177	Sun 8a Today ShowS	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme				1			1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
Weekly Totals:					96	127	119	121	119	27	609	
Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots			1			1	2000
184	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots			1			1	1040
185	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme	Nbr of Spots		1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVUS.	03	1400	30 Comme	Nbr of Spots		1				1	1400
187	Tue 8-10p ET / 7-9p CT Voice T.....	03	9000	30 Comme	Nbr of Spots				1		1	9000
188	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	Nbr of Spots			1			1	3600
189	M-F 12p Today Show III ..TWTF..	01	380	30 Comme	Nbr of Spots				4		4	1520
190	M-F 6p News ..TWTF..	01	2250	30 Comme	Nbr of Spots				4		4	9000
191	M-F 6a News ..TWTF..	01	1450	30 Comme	Nbr of Spots				2		2	2900
192	M-F 7p News ..TWTF..	01	2000	30 Comme	Nbr of Spots				4		4	8000
193	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme	Nbr of Spots				4		4	8000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
194	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme				4			4	4160
195	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme				1			1	7000
196	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme					1		1	7500
197	Sun 10a Meet The PressS	01	5000	30 Comme				1			1	5000
198	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme				1			1	7000
199	Sun 8a Today ShowS	01	1100	30 Comme				1			1	1100
200	Wed 9p ET / 8p CT Law & Order SVU ...W....	01	7500	30 Comme				1			1	7500
201	M-F 12p Today Show III M.....	01	380	30 Comme					1		1	380
202	M-F 7p News M.....	01	2000	30 Comme					1		1	2000
203	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme					1		1	2000
Weekly Totals:					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: "	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots				1		1	1040
205	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots				1		1	2250
206	M-F 12p Today Show III .T.....	01	380	30 Comme	Nbr of Spots					1	1	380
207	M-F 5p News .T.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
208	M-F 7a Today Show .T.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
209	M-F 10a News .TWTF..	01	300	30 Comme	Nbr of Spots				4		4	1200
210	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	01	1300	30 Comme	Nbr of Spots				4		4	5200
211	M-F 12p Today Show III .TWTF..	01	380	30 Comme	Nbr of Spots				4		4	1520
212	M-F 5p News .TWTF..	01	1700	30 Comme	Nbr of Spots				4		4	6800
213	M-F 530p News .TWTF..	01	1700	30 Comme	Nbr of Spots				4		4	6800
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
214	M-F 6p News .TWTF..	01	2250	30 Nbr of Spots					4		4	8000
215	M-F 6a News .TWTF..	01	1450	30 Nbr of Spots					2		2	2900
216	M-F 7p News .TWTF..	01	2000	30 Nbr of Spots					4		4	8000
217	M-F 7a Today Show .TWTF..	01	2000	30 Nbr of Spots					4		4	8000
218	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Nbr of Spots					4		4	8000
219	M-F 9a Today Show II .TWTF..	01	1040	30 Nbr of Spots					4		4	4160
220	Sat 1130p ET / 1030p CT Saturday Night LiveS.	01	2500	30 Nbr of Spots					1		1	2500
221	Sun 10a Meet The PressS	01	5000	30 Nbr of Spots					1		1	5000
222	Sun 7p ET / 6p CT Football Night in AmericaS	01	7000	30 Nbr of Spots					1		1	7000
223	Sun 8a Today ShowS	01	1100	30 Nbr of Spots					1		1	1100
Weekly Totals:					96	127	119	121	119	27	609	
Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Schedule Dates: 10/01/12 to 11/11/12
Est./PO Number: 06296388
Associated Copies: No
Submission Cost: 808010
Client/Product/Estimate: 95/101/1537
Weeks: 6
Contract type: Political
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
224	M-Su 11p News TWTFSS.	01	2300	30 Comme					4		4	10000
225	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme					1		1	7200
226	M-F 10a News M.....	01	300	30 Comme						1	1	300
227	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme						1	1	1300
228	M-F 12p Today Show III M.....	01	380	30 Comme						1	1	380
229	M-F 5p News M.....	01	1700	30 Comme						1	1	1700
230	M-F 530p News M.....	01	1700	30 Comme						1	1	1700
231	M-F 6p News M.....	01	2250	30 Comme						1	1	2250
232	M-F 7p News M.....	01	2000	30 Comme						1	1	2000
233	M-F 7a Today Show M.....	01	2000	30 Comme						1	1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10

News Channel 8
on your side

MeTV

TBO.com
Tampa Bay Online

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
234	M-F 730p Entertainment Tonight	01	2000	30	Nbr of Spots					1	1	2000
	M.....			Comme								
235	M-F 9a Today Show II	01	1040	30	Nbr of Spots					1	1	1040
	M.....			Comme								
236	M-Su 11p News	01	2500	30	Nbr of Spots					1	1	2500
	M.....			Comme								
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids	02		30	Nbr of Spots							
F..			Comme								
238	Fri 8p Star Watch Primetime	04	2900	30	Nbr of Spots					1	1	2900
F..			Comme								
239	M-F 2p Rachael Ray	03	250	30	Nbr of Spots					1	1	250
	...F..			Comme								
240	M-F 2p Rachael Ray	03	250	30	Nbr of Spots					1	1	250
	M.....			Comme								
Weekly Totals:					96	127	119	121	119	27	609	
Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/22/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/29/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/29/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

Month 10 Weeks: 4				Month 11 Weeks: 4			
Totals	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	609	96	127	119	121	119	27
Cost	808010	106510	153615	147295	177825	190085	38780

Grand Totals:

<u>Spots:</u>	<u>609</u>
<u>Gross Total:</u>	<u>808,010.00</u>
<u>Commission:</u>	<u>121,201.50</u>
<u>Net Total:</u>	<u>686,808.50</u>